



# LAKE COUNTY

## FLORIDA

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### **ADDENDUM NO. 3**

**Date: May 31, 2016**

**RFP No. 16-0425**

**RFP Title: Advertising Agency for Tourism Marketing**

It is the vendor's responsibility to ensure their receipt of all addenda, and to clearly acknowledge all addenda within their initial bid or proposal response. Acknowledgement may be confirmed either by inclusion of a signed copy of this addendum with their response by completion and return of the addendum acknowledgement section of the solicitation. Failure to acknowledge each addendum may prevent the bid or proposal from being considered for award.

**Addendum # 1 changed the date for receipt of proposals to June 8, 2016 at 3:00 p.m.**

#### **Questions/Answers:**

Question 1: Do you have any results of the marketing program you have been running according to your marketing plan that you can share with us?

Answer 1: No formal records readily available.

Question 2: Have you committed to any VISIT Florida programs in 2016?

Answer 2: No.

Firm Name: \_\_\_\_\_ Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Title: \_\_\_\_\_

Typed/Printed Name: \_\_\_\_\_